

You want to be a leader of
the 50+ market in your
country...

Become Head of Network

...and get your
share of the market

Considering worldwide population aging and its impact on consumption, *SeniorStrategic* is seeking to expand in any country concerned by this demographic phenomenon.

***SeniorStrategic* offers the opportunity to become Head of Network in your country.**

What is a Head of Network?

The *Head of Network* develops a nationwide media targeting professionals of the 50plus market in the country.

The media is a professional website delivering information related to the subject of Senior and Baby Boomer markets.

This national website enables the *Head of Network* to hold a position of **leading media** and, as a consequence, to generate contacts among major actors of the market.

The *Head of Network's* business model is **self-profitable** and should be operated as such.

Also, the *Head of Network* can generate a considerable volume of business through **complementary activity** - sales of market research reports, training courses, conferences...

We offer a business model in which we bring Internet technology and our expertise of the 50plus market.

Contact Information

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Please contact us for any further information regarding conditions to join *SeniorStrategic Network*, or about the business model of a *Head of Network*.



theMatureMarket.com

thematuremarket.com is the international edition of our informative website



TheMatureMarket.co.uk
Seniors & Baby boomers market in UK

thematuremarket.co.uk is the British version, edited by SeniorStrategic Network



theMatureMarket.ca

thematuremarket.ca is the Canadian version, edited by SeniorStrategic Canada-Québec



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LeMarchedesSeniors.com

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Join our Network !

You want to become a leader on the 50+ market in your country?

Become Head of Network with SeniorStrategic Network

About SeniorStrategic

Frédéric Serrière: SeniorStrategic President



Frederic Serrière is an international expert and approved lecturer of the 50+ market with more than 80 conferences around the world (France, Asia, Canada, Switzerland, Belgium, etc.) for institutions, and companies.

International Partnership with FIAPA



SeniorStrategic is partner of the FIAPA which represents more than 320 millions Seniors in the world with 3.000 associations.

FIAPA was founded on September, 20th 1980 in Paris. As a non-governmental organization, it holds the general consultative status with the United Nations, at the highest level. It works closely with UNESCO in the fields of culture and education, as well as with the World Health Organization.

In Europe, FIAPA is one of the five consultative group members at the European Union and Council of Europe. FIAPA is also founder of the European Older People's Platform (AGE).

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